

The NUCCA Blog Guidelines for Guest Contributors

Thank you for your interest in submitting content for the NUCCA Blog. We do have a few guidelines for you to follow in order to help our publication process be as efficient as possible while maintaining high quality blog posts.

Who can submit articles?

i. Authorship is open to writers of all professional backgrounds who can provide content which is suitable and interesting for the intended audience of the website. Authors need not be limited to practicing chiropractors.

ii. All practicing chiropractors, however, must first be members of NUCCA before being published on the NUCCA blog. Rare exceptions may occur for recognized authorities in special circumstances.

What about content length?

iii. As a general rule, the website is seeking submissions that range in 200 to 600 words. Longer articles are acceptable, but may be broken up into two parts.

What kinds of subject matter will be published?

iv. The NUCCA Blog intends to have a diverse audience including: NUCCA members, other chiropractors, chiropractic students, lay persons curious about NUCCA and the NUCCA technique, medical and allied health professionals curious about NUCCA and the NUCCA technique, and vendors who support NUCCA with sponsorship at conferences. The content should appeal to one or more of these groups.

v. Generally, the content should be educational in nature. It may be serious or light and humorous, but the tone should always be respectful. Proper references (or link-backs), even for non-academic writing, may be required depending on the subject-matter.

We are seeking: interviews, opinion pieces/perspectives, news, history related to NUCCA, upper cervical chiropractic care, chiropractic care in general, and health care.

We are not seeking: personal essays or material of a promotional nature. All references to private chiropractic practices will be removed.

vi. The NUCCA Blog also accept pictures, videos, presentations, and other multimedia content, but the emphasis will be on written content.

Will my content be edited?

vii. The NUCCA Blog reserves the right to edit your content submission for length, grammar, and clarity without changing the overall message of the submission. If you believe that such editing has substantially changed the meaning, please contact the editor to resolve this issue.

viii. Please make sure that you do your own editing for style, grammar, and spelling before you make a submission to the NUCCA Blog. It is understood that you are submitting your own,

original content to the NUCCA Blog. While your content may be published elsewhere, we will not tolerate plagiarism or copyright violations.

How will I know if my content is accepted?

ix. You will receive an email from a representative of the NUCCA Blog to inform you of your status. Due to the volunteer nature of our organization, please understand that we may not be able to respond immediately to your request.

x. Once published, authors will receive a by-line on the blog under their article, as well as a track back to their blog or practice website.

Where do I submit my articles?

xi. All content can be submitted to nuccapublications@gmail.com